

PLACEMAKING IN THE NORDICS

Placemaking in the Nordics is a co-creation project about the safety & security, attractiveness, identity and value of places.

Neglected and unsafe places are a well-known problem. Around the globe Placemaking has been an approach to meet this challenge with very positive results. It is a matter of leveraging the assets and resources of a place to improve the well-being of the inhabitants and create a safe place, with a defined identity, making it more attractive and valuable.

Placemaking in the Nordics kicks off during the fall of 2018 in the Nordic countries. The initiative comes from LINK arkitektur, Future Place Leadership and Tryggare Sverige. Together with the participants in the project we will investigate how the approaches and methods that have been used in cities such as New York, Tokyo and Bradford can be applied successfully in the Nordics.

THE PROJECT

The purpose of the project is to analyse the challenge, explore current Placemaking projects, best practices and success factors, and systematically compile a kit of useful tools.

SCOPE

The project focus is the Nordic region, building on the experiences of the participants and relevant case studies. Interviews, surveys, case studies, co-creation workshops and dialogue will be used as methods. Best practice will be highlighted both from the region and internationally. The aspects of greatest interest will be safety, building identity and attractiveness, and long-term value creation.

LONG-TERM OBJECTIVES

- A toolkit for placemaking, implemented in practice
- New co-operation projects which strive for safer, more attractive neighborhoods with a clear identity.

TIME PLAN

The project will start during the October-December period with videoconference meetings with individual participants. At the beginning of 2019 the first networking and workshop meeting will be held, focusing on analysing strategies, sharing experiences and getting inspiration from external

speakers. Interesting case studies will highlight different aspects of Placemaking and stimulate the identification of viable tools and methods. The project will organise the second meeting and assemble the toolkit at the beginning of the autumn. The project will wind up at the end of 2019.

PARTICIPATION

The participants will get the following benefits:

- better understanding and knowledge about the tools and methods which are used to make safe, attractive places with strong identities and high value
- understanding of the challenges, obstacles and success factors
- systematic structure of cases in a common toolkit
- sharing and spreading of new insights
- becoming a part of a network of practitioners of Placemaking in the Nordics
- inspiration to start future co-operation projects regarding more attractive and safer neighborhoods

PARTICIPATION FEE

Government agencies/departments	€ 12 900
Municipalities/regions (>100 000 inhabitants)	€ 9 900
Municipalities/regions (<100 000 inhabitants)	€ 6 900
Businesses	€ 9 900
NGOs/associations	€ 3 900

GET IN TOUCH

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